



J S Kothari Business School

Reinventing Leadership

POST GRADUATE DIPLOMA IN MANAGEMENT (PGDM)
Finance / Marketing / Human Resources / IT



Growth

Resource Allocation
Goal - Setting
Sustainability
Globalization
Innovation
Enterprise
Empowerment
Delegation
Performance
Evolving
Thoughtful
Driven
Control
Supervision
Collaboration
Feedback
Lateral Development
Ambitious
Productivity
Entrepreneur
Vision
Influence
Industry
Strategy
Mentoring
Organization
Integrity
Efficiency
Nurturing



L

Lateral

E

Evolving

A

Ambitious

D

Driven

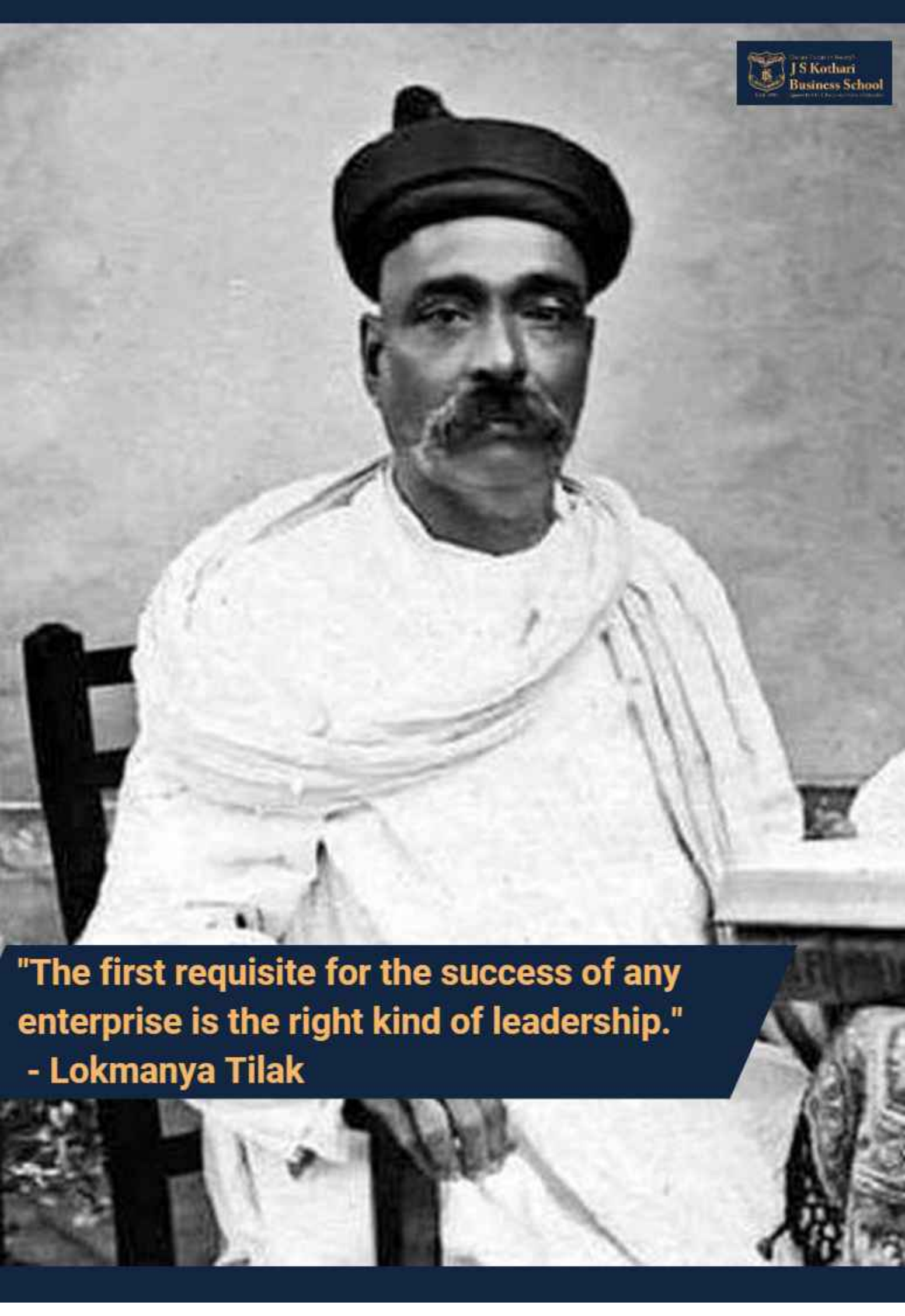
E

Empowered

R

Resourceful





**"The first requisite for the success of any enterprise is the right kind of leadership."
- Lokmanya Tilak**

MESSAGE FROM IN-CHARGE DIRECTOR

DES's J S Kothari Business School is an integral part of the century-old Deccan Education Society (DES), founded by Lokmanya Tilak and other visionaries of India's freedom movement. As one of the largest educational conglomerates in western India, DES is committed to delivering a wide range of courses across diverse fields such as Humanities, Science, Commerce, Law, Nursing, Physiotherapy, Agri-Business, Media, and Management. Staying true to its legacy, DES ensures value-based, inclusive education that is both accessible and of high quality, as envisioned by its founders.

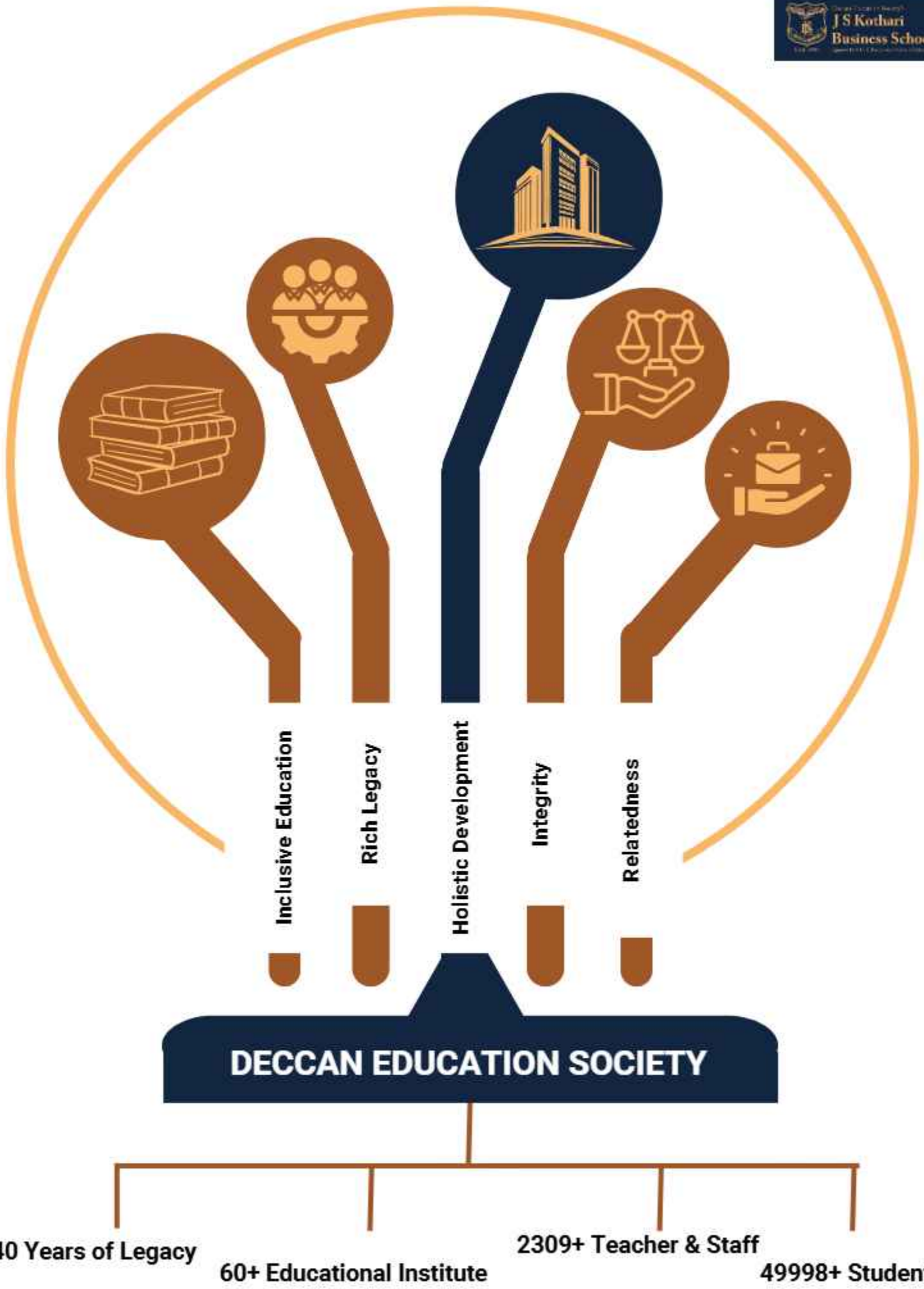


Located in the vibrant Dadar area of Mumbai, DES's J S Kothari Business School shares its campus with Kirti College, a respected institution with a legacy spanning over six decades. With the Arabian Sea as its backdrop, our institute thrives in an environment that inspires positivity, creativity, and growth.

At DES's J S Kothari Business School, we are proud to be part of a great legacy, bolstered by the trust and goodwill DES has built with its stakeholders, especially within the industry. Our institution is not just about education; it's about reinventing leaders who will shape the future with vision, integrity, and innovation.

We see our journey as an evolving story—one that blends great students, passionate educators, and hands-on, project-based learning. With the legacy of DES and a beautiful setting by the Arabian Sea, we are redefining what leadership means for tomorrow's business world.

I invite you to be a part of this transformation and join us in reinventing leadership for the future.



[BOARD OF GOVERNERS]

Smt. Usha Marathe

Chairperson JSKBS

Adv. Neel Helekar

Member of Board of
Governors

Dr. M B Kekare

Member of Board of
Governors

Dr. Sushma

Ghumare

Member of Board of
Governors

Dr. Rasika Mallya

Member of Board of
Governors

Dr. Minal Mapuskar

Finance Controller JSKBS

Mr. Dikshit Kothari

Member of Board of
Governors

Mr. Shridhar

Chougule

Member of Board of
Governors

Dr. Giribala

Dewasthale

Incharge Director JSKBS |
Secretary



**"Education is the most powerful
weapon which you can use to change
the world.
– Bal Gangadhar Tilak**

VALUES WE STAND FOR

- Leadership with Integrity
- Empowerment through Knowledge
- Holistic Development

VISION

To shape individuals to drive innovation with integrity, and social impact.

MISSION

To empower students with transformative education that cultivates leadership, fosters excellence, and contributes to societal progress.



OUR PHILOSOPHY

At J S Kothari Business School, we challenge conventional paradigms of leadership by reimagining what it means to be a leader in today's rapidly changing world. Our philosophy is centered on nurturing business leaders who are not just skilled professionals but innovative problem-solvers with a deep sense of ethical responsibility. Through a blend of cutting-edge education, hands-on experience, and a focus on global perspectives, we inspire students to lead with purpose, drive change, and create lasting impact in the business world and beyond. We are committed to fostering a culture where leadership is continuously reinvented, empowering our students to transform challenges into opportunities.





PROGRAM HIGHLIGHTS

Crafted to go beyond education, we equip our students with knowledge, vision, and ethical responsibility to drive innovation and lead to transform



PGDM by JS Kothari Business School

DES's J. S. Kothari Business School is one of the top management institutes in Mumbai offering Post Graduate Diploma in Management (PGDM). An all-encompassing, industry-driven program designed to develop students into skilled leaders. It integrates academic learning with practical exposure, ensuring students acquire the necessary competencies for managerial positions across various sectors.

Specialization in Finance (Major)

JS Kothari Business School offers 2 year full time PGDM with Finance as major specialization with a comprehensive curriculum on various contemporary and key trends in the industry. Focused on building expertise in financial analysis, corporate finance, and investment strategies, the program offers a deep understanding of financial markets, risk management, and accounting, empowering students for leadership roles in finance, banking, and investment sectors.

Specialization in Marketing (Major)

JS Kothari Business School offers 2 year full time PGDM with Marketing as major specialization with a comprehensive curriculum on various contemporary and key trends in the industry. A forward-thinking program aimed at developing strategic marketing professionals. It covers critical areas such as consumer insights, digital marketing, brand development, and market analysis, enabling students to design innovative marketing strategies and excel in roles like brand management and sales.

Specialization in Human Resources (Major)

JS Kothari Business School offers 2 year full time PGDM with Human Resources as major specialization with a comprehensive curriculum on various contemporary and key trends in the industry. Tailored for individuals passionate about people management, this program emphasizes HR strategies, organizational development, and talent management. It prepares students for roles in recruitment, employee engagement, and organizational behavior, ensuring they can lead HR functions effectively.

Specialization in IT (Minor)

JS Kothari Business School offers a minor specialization in Information Technology that complements every major specialization, adding a crucial tech exposure to the curriculum. This program equips students with the skills to manage and implement IT systems, projects, and strategies, ensuring they are well-prepared to navigate the growing intersection of business and technology in today's digital era.

BEYOND SYLLABUS



ENTHUSIAC 2024



SAMVAAD



FREE LAPTOP DISTRIBUTION



ROOBAROO EVENT



BEACH CLEANING DRIVE

OUR GURUS (FACULTY & CORPORATE MENTORS)



Dr Giribala Dewasthale

Director In – Charge JSKBS
BA | MBA | PhD



Dr Parikshit Mahankal

Associate Professor
PhD Human Resource Management | MPM | BSc



Prof. Dikshit Kothari

Assistant Professor
MBA | BMS



Prof. Isha Narvekar

Assistant Professor
MBA Marketing | MA English*



Prof. Ishita Tavadia

Assistant Professor (Adjunct)
MMS Human Resource



Dr. Anita Bobade

Prof. DES' NMITD | Equity Dealer | PhD Guide Mumbai University

OUR GURUS (FACULTY & CORPORATE MENTORS)



Ms. Sonal Satelkar

Independent Management & Legal Consultant | Capability Development Specialist| Higher Education Content Development



Mr. Dattatraya Kale

Former Chief General Manager - RBI
B.Com | CA | CAIIB



Ms. Rohini Hoskeri

MBA Marketing & HR | Mcom | SET | TTP | BMS



Ms. Yashoda Shetty

M.com | B.Ed.



Mr. Suresh Patil

M.Sc | M.Phil | D.D.S.T | D.O.R.M. | D.M.S



Ms. Minal Gala

M.Sc International Finance

OUR GURUS (FACULTY & CORPORATE MENTORS)



Mr. Bharat Tailor

BMS (Finance) | M.com | MFM Diploma in EXIM
(Masters in Financial Management)



Dr. Shraddha Jain

Ph.D | DEXIM | MBA | MOHIL | M.Com



Ms. Shreya Bhamare

MCA



Mr. Vinit Upadhyay

UGC NET | M.Phi; | M.Com | DBF | DCL | PGDMM



Ms. Vidhi Raichura

B.Com | CA | LLB



Dr. Apurva Yadav

BSc | MCA | M.Phil | Ph.D

OUR GURUS (FACULTY & CORPORATE MENTORS)



Dr. Poulami Sarkar

Ph.D | M.Phil | M.com | BAF



Ms. Meenakshi Paul

MCA | Med | Msc (IT)



Ms. Sangeeta Godbole

Former DG, Services Export Promotion Council | Ex - IRS |
Geneva Graduate Institute



Dr. Rahul Chopra

PhD.



Ms. Ambika Khaitan

UGC NET Eco | MA Eco | Certificate Actuarial Techniques | PGDBM



Ms. Preeti Salecha

M.Com | NET | CFP



Dr. Sanjeev Thakur

Ph.D | MMS | BE

INFRASTRUCTURE AT JSKBS



Nestled in the heart of Dadar, Mumbai, J S Kothari Business School offers a cutting-edge campus designed to provide students with the best tools and technologies for their educational journey.



MODERN CLASSROOMS



LIBRARY



SPACIOUS STUDY ROOM



BOARDROOM



100+ SEATER AUDITORIUM



MODERN CLASSROOM WITH SMART BOARD



STUDY & READING ROOM

GLOBAL IMMERSION PROGRAM

COMPETITIVE EDGE

IMMERSION

STRATEGY

EXPOSURE

SUSTAINABLE

GLOBAL LOCAL

TRANSFORMATION

CONNECTIVITY

DIVERSITY

MODERNITY

TECHNOLOGY

CULTURE

STUDY TOUR

DYNAMISM


NETWORKING

GLOBAL EXPOSURE



The most exciting and experiential part of learning at JS Kothari Business School, *The Global Immersion Program* designed with firsthand exposure to the culture, economy, and commerce of another country. This program equips students with the confidence to operate effectively in international business environments.



 **GPS Map Camera**

Sharjah, Sharjah, United Arab Emirates

8F3G+5RJ - University City - Sharjah - United Arab Emirates



Deccan Education Society (DES), Pune, www.despune.org



 **GPS Map**

Dubai, Dubai, United Arab Emirates

4C47+CQJ - Academic City - Dubai - United Arab Emirates

Lat 25.11016°

Long 55.414654°

Dubai



Malaysia

[SOCIAL IMMERSION PROGRAM]



A TRANSFORMATIVE EXPERIENCE





[NOTABLE ALUMNI OF DES]

EDUCATIONIST



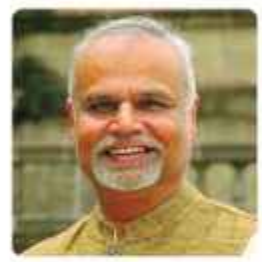
Irawati Karve
India Sociologist



Rajan Mathai
*Foreign Secretary
of India*



Pandurang Sukhatm
Statistician



Dr. Bhushan Patwardhan
*Chairman executive council,
NAAC*

SPORTS



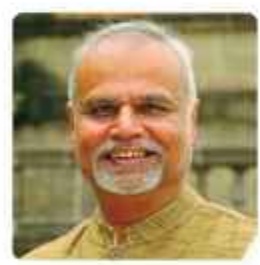
Sachin Tendulkar
India Cricketer



Shital Mahajan
Skydiver



Smriti Mandana
Indian Cricketer



Dr. Bhushan Patwardhan
*Chairman executive council,
NAAC*

[NOTABLE ALUMNI OF DES]

FILM & TELEVISION



Sonali Kulkarni
Actor



Pralhad Kakkar
Actor



Dr. Shiram Lagoo
Actor



Boman Irani
Actor

ARTISTS



P. L. Deshpande
Writer



Pralhad Atre
Writer



Bela Shende
Playback Singer



Arya Ambekar
Playback Singer

OUR RECRUITERS



ADITYA BIRLA GROUP

MONETONIC
Monetonic Financial Services Pvt. Ltd.

SBI card

MObisoft
Technology India Pvt. Ltd.


Uspire Consulting
TOGETHER WE ASPIRE

 **DBS**
Live more, Bank less

Status**Neo**

 **HGS**
HINDUJA GLOBAL SOLUTIONS

 **Chola**
Enter a better life


konsultera

info**edge**


ACCG
ANALYTICAL CONSULTING GROUP

 **SHRIRAM**
Life Insurance
YOUR PARTNER FOR PROSPERITY
associated with  Sanlam

 **JINAGOUDRA MACHINE TOOLS PVT. LTD.**

DECATHLON

 **ICICI Bank**

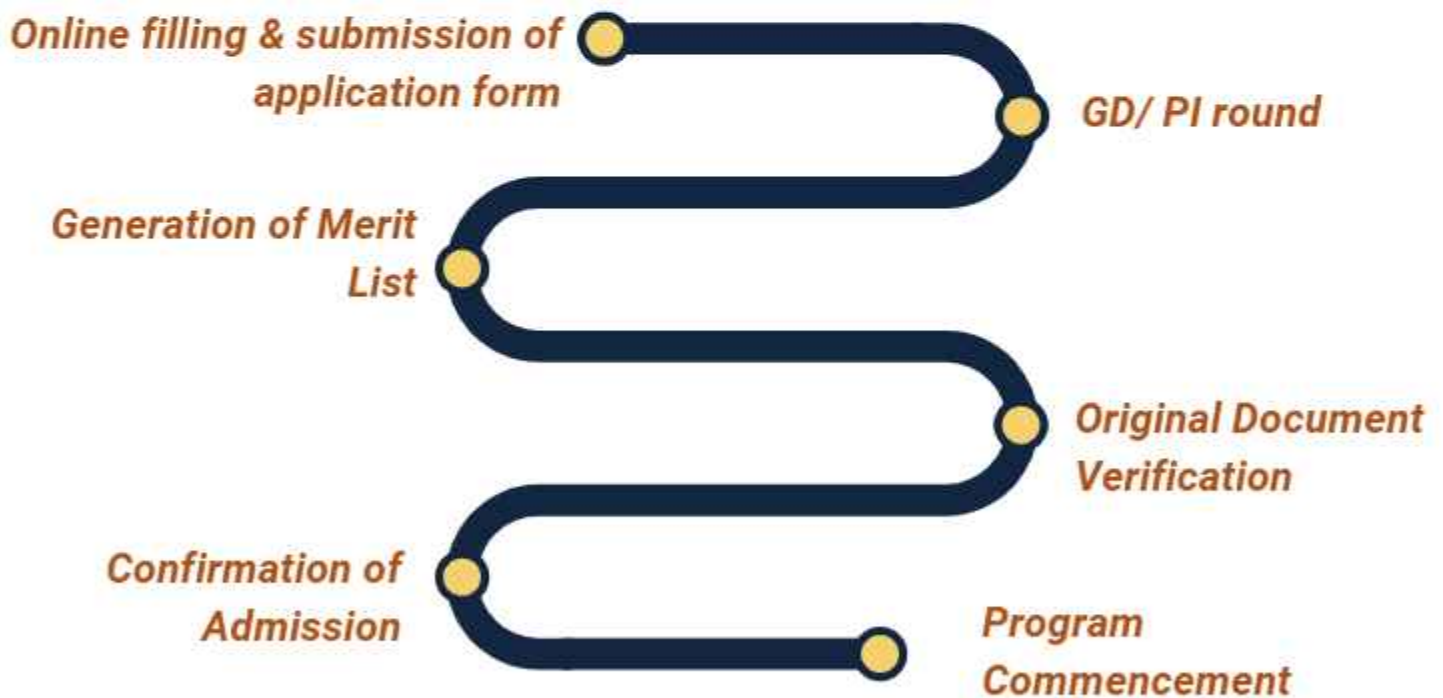
[OUR RECRUITERS]



[ADMISSION PROCESS]

The candidates with or without experience should fulfill the following eligibility norms:

- Bachelor's Degree in any discipline from a recognized university with minimum 50% marks in graduation. (45% marks in graduation for SC/ST candidates)
- Students appearing for final year/ semester examination are also eligible. However, their admission shall be considered as provisional until the submission of the final year marksheet within the given period of time, failing which their candidature will be considered cancelled.
- Candidates applying should have valid score as per our cut-off for any one of the entrance exam recognized by the AICTE. CAT/XAT/CMAT/MAT/ATMA/MH CET
- Group discussion and personal interview will be conducted by the institute for further selection.



Total Fees: Rs. 6,75,000

**Registration Fees:
Rs. 45,000**

**1st Year (Sem 1 & 2)
Rs. 3,15,000**

**2nd Year (Sem 3 & 4)
Rs. 3,15,000**

“Revolutionary education builds leaders who dare to think beyond today and create tomorrow”

Deccan Education Society's

Smt. Jayshree Sharadchandra Kothari Business School

DES Mumbai Campus, Kirti College, Off. SVS Road, Dadar West, Mumbai, Maharashtra 400028

Website: <https://www.jskothari.edu.in/>

Contact Number: 7021548737 / 9869370617

